



14 projects participates in “Earth Hour”

Al Mazaya turns off its projects’ lights for one hour in Kuwait and UAE

Kuwait: March 30, 2014

Al Mazaya Holding Company last Saturday, March 29, 2014 celebrated the global event “Earth Hour”, as part of its participation in the global campaign which is celebrated worldwide for one hour on the last Saturday of March each year, in order to raise awareness of the dangers of climate change.

Al Mazaya participated by turning off all lights and non vital electrical equipment in all the company’s offices and projects in Kuwait and the UAE for one hour starting from 8:30 PM until 9:30 PM, thereby joining millions of people and thousands of establishments in more than 100 countries in turning off lights on this day as a contribution to reduce the consumption of energy sources and the emissions resulting from them in order to protect the environment.

In this occasion, Engineer Abdullah Al-Sultan, Chief property management Officer, said: “Mazaya’s participation in this global day comes in line with the company’s plan to raise awareness around the dangers of excessive consumption of energy sources as part of its strong belief in the important and significant role of all society establishments and in public and private sectors, in addition to enhancing



the awareness of the members of the community that work in Mazaya or its subsidiaries in all of its projects in both Kuwait and the UAE.”

Al-Sultan added: “As it is well known, according to global reports, the energy consumption per capita in the various countries in GCC, is among the highest in the world. It is therefore clear that great efforts are needed in order to change the behaviours and practices of the individual citizen with regards the community’s responsibility. We also want to highlight the efforts made by the governments of GCC countries in order to establish a strong electrical infrastructure that keeps pace with the highest standards of efficiency and quality in the region and that meets the requirements of citizens and residents and in order to access sustainable energy sources.”

Al-Sultan confirmed that GCC cash savings that have strengthened thanks to oil and gas revenues must not be a motivator to increase consumption or to reach a profligacy level in the consumption of energy sources, as according to global reports, the consumption per capita of electricity in the US is expected to increase by 0.8% per year until 2035, while the rate in the GCC countries is projected to reach 2.5% in the same period.

Al Mazaya seeks within its future plans to provide the market with real estate products among special residential and commercial sectors that rationalises energy consumption, thereby providing one of the main supports and achieving the principles of green environment-friendly real estate, in order to achieve a sustainable environment and to protect natural resources and preserve them for future generations.



Al-Sultan furthermore confirmed that the number of projects involved under Al Mazaya's umbrella that participated in the rationalization campaign for this year reached 14 projects, including a number of projects in Kuwait, such as the medical Clover Center which is located in Al Jabriya and consists 19 floors in addition to Mazaya Towers in the heart of the capital of Kuwait which contains three towers with 28 floors, while some projects participated in Dubai, in addition to Mazaya projects in various countries.